

bike

~~MMS~~



Cycle to  
the Shore  
2008

# Tent Village Guide

## **Welcome to the Tent Village!**

Consider this your formal invitation to the biggest and best party Daytona Beach has ever seen: Tent Village 2008! I know how hard you and your team members work year-round training for Bike MS: PGA TOUR Cycle to the Shore. You put the rubber to the road for training rides, motivate each other to cross the finish line and, most importantly, you are helping to create a world free of MS through your tireless efforts as fundraisers.

Think of the Tent Village like a giant pat on the back for your team to tell them, 'Well done!' The 21 teams that participated in 2007 know exactly what I mean. Tent Village is THE place to be at the Finish Line in Daytona!

This step-by-step guide is here for you and your team to outline everything about Tent Village, from appointing a Tent Captain to menu options to themes and everything in between! Have additional questions or need clarifications? Call me! I'm here not only to help your team succeed at Bike MS, but to have a spectacular time in the Tent Village, too!

All my very best,

Emily Rouse  
Team Coordinator  
[emily.rouse@fln.nmss.org](mailto:emily.rouse@fln.nmss.org)  
904-332-6810

**Congratulations to  
the winner of  
Best Tent 2007:  
Team Citi!**



# And Special thanks to all of the teams that participated:

2nd Place Tent: Mayo Clinic Bike Team  
3rd Place Tent: Orange Park Medical Center

PGA TOUR  
Bank of America  
Winn-Dixie  
Wachovia  
Fidelity Investments  
CSX  
Comcast  
St. Vincent's Experts  
Blue Cross Blue Shield

Merrill Lynch  
Vitamin Shoppe  
Northrop Grumman  
St. John's Cathedral  
Seminole County Sheriff's Office  
Fidelity National Information Services  
Eve's Team  
Allstate Credit Division  
Adams Cameron/Plan B Cycling



## What is the Tent Village?

The Tent Village is the best block party you have ever seen, comprised of tents big and small at the Day 1 Finish Line at the Plaza Resort and Spa in Daytona Beach. Each team that chooses to participate will have their own tent in the Village for their team members, family members, co-workers and friends to enjoy.

## How it Works

Teams rent tents, tables & chairs through our official Tent Village Vendor, Rental Mart. Rental Mart will set up everything for the teams prior to your team's arrival on Saturday morning (or afternoon!). The rest is up to you! Teams can get donations of food to hand out to their team, solicit massage therapists only for their team, have volunteers set up decorations and much more. Read below to find out more about the advantages of the Tent Village!

## Advantages

- Be centrally located – The Tent Village will be the centerpiece of the Bike MS: PGA TOUR Cycle to the Shore again this year, so your team will have easy access to all the amenities at the overnight.
- Tent Village is located on both sides of the Daytona Beach Pool Party, so you'll be the center of the action!
- Generate excitement around your team, your supporters, your company and Bike MS
- Provide a leadership role to a team volunteer as the "Tent Captain" who is responsible for:
  - Organizing a group of volunteers who will choose the theme and decor
  - Planning special perks like great snacks & drink, comfy chairs, or portable hot tub
  - Your very own massage therapists and much more!! (See the Volunteer Positions for more on this important position)
- Involve families of team members and co-workers by having them volunteer to operate the tent.
- Allow team sponsors to be present in the tent to hand out their products, coupon or flyers for their business.
- Invite any individual sponsors of your team to come to your tent to experience the excitement of the event and possibly recruit them to your team.

## **Team Commitment**

Teams must pay for the rental of the tent, chairs, and tables directly through our Official Tent Village Vendor, Kirby Rental. Teams can place the order of the supplies by filling out the attached order form by **August 20, 2008 or until SOLD OUT**. Teams are also responsible for transporting their own items and cleaning up their tent space after the event.

**ALL VEHICLES MUST BE CLEARED FROM THE PARKING LOT BY 9 A.M. ON 9/20.** Because cyclists start arriving early, we are unable to accommodate **ANY VEHICLES** after 9 a.m. for any reason (even a quick drop-off). There are **NO EXCEPTIONS**. We are working on securing a golf cart to help with the transport and set-up process. Look for more details in future communications.

**ALL TENTS MUST BE RENTED THROUGH KIRBY RENTAL.** Due to safety concerns and risk management, we cannot allow personal pop-up tents to be brought on-site.

If you would like to participate, but don't quite have the funding, Team Up! Rent a joint tent with a fellow team for double the fun!

## **OUR Commitment**

The chapter commits to establishing a great area for the Tent Village and ensuring that our tent vendor follows the orders that were placed. Chapter staff and volunteers will be available throughout the day at the Tent Village to answer questions, provide assistance when needed and help the team volunteers have as good of a time as the team riders do.

## **Building Your Tent Village Team**

In order to ensure a successful Tent Village tent, the first thing you need to do is get some help! A wise person once said, "The less a person is in charge of, the more successful they are." As a Team Captain, you are very busy recruiting riders, training and building your team, so building the tent is a job to be shared with others! Do you have co-workers that would like to be involved, but don't ride? Do you ride for someone with MS that would like to be a part of the event? Is there a major donor you would like to have involved in a larger way? The Tent Village provides opportunities for all of these and more.

## Volunteer Positions:

**Tent Captain** – The tent captain is the heart and soul of a good tent and their work begins long before the event, with meetings of lead volunteers and organizing activities. Overall the captain coordinates all the activities in and around your tent and the lead volunteers. This person should be organized, enthusiastic and a lot of fun! The best team tent captains are not cyclists, but those who support your team and will be available the day of the ride.

**Volunteer Coordinator** – Helps the tent captain recruit volunteers for the event, communicates volunteer jobs clearly, organizes the volunteers on the day of the event and provides t-shirts for the volunteers so they are easily identifiable.

**Food & Beverage Coordinator** – Works with your budget to coordinate food and beverage in the tent. Whether it's family members bringing their Weber grill from home or a full on catered affair, this volunteer is the go-to person for all things edible!

**Décor Coordinator** – The most creative job in the bunch! Decides on a theme, organizes decorations and communicates the theme to all others involved to really make it pop! They bring the fun and flair to your tent.

**Entertainment Liaison** – Every good party has music, and a truly great Tent tent has a private massage area! Go all out with a DJ or band, or just bring a boom box and CD's from home. This volunteer can also be the most popular person in the tent if they coordinate to have a masseuse on site. Other entertainment ideas include coordinated games, limbo, and hot tubs. Let the theme guide the ideas.

**Detail Team** – All hands on deck for this job! From setting up tables, blowing up balloons, re-stocking snacks and drinks, pulling trash, and hanging banners, don't underestimate the importance of this crew! Great job for teenage children with lots of energy to burn while waiting for mom and dad to come in on their bike!

**Photo/Videographer** – Make the memories last! Capture them on film, then load onto a web site for sharing. Know someone with a great video camera? Capture the festivities in motion then create a souvenir video for team members, or to use to recruit more folks to the team next year!

**Transportation** – Because your team will need to transport all of your own decorations and food, you will need someone to transport, or coordinate the transportation of, all your stuff. This person can also handle transportation of team members to local hotels.

**Cheering Section** – Never underestimate the power of hearty congratulations or a big smile and round of applause greeting a rider as they cross the finish line and join their team in the village! This is a job anyone of any age can do! Bring the bubbles, noisemakers and lots of energy for this fun and festive job!

**Fundraising Coordinator** – Your team volunteers can help your team raise money before the event as well. By organizing fundraising activities, this position will help your team volunteers feel like they are an important part of the team all along.

## THINGS TO BRING

The tents, chairs and tables that you order will be set up at the overnight for you, but there are some fun extras that your team will want to bring with them.

- Arrange for your own team massage therapist. If you weren't the best Team Captain already, you will be now!
- Company paraphernalia to hand out to team members or other riders, i.e. key chains, stickers, beads, etc.
- Decorations for the tent decorating contest
- Disposable cameras and/or video cameras
- Frisbee, Bocce ball, or other active games
- Pack a deck of cards or other board games. The Book of Questions is a fun book to use if your teammates don't know each other very well
- Noisemakers to welcome your teammates as they arrive from the ride
- Food (See Food/Menu ideas)

## FOOD/MENU IDEAS

Even though our rest stops provide a lot of food for you along the route, your team may still be hungry at the end of the day. Pack some food for your team to enjoy while you are hanging out in your tent. For the first time this year, the Plaza Resort and Spa will be offering a Tent Village Catering Menu! You can order directly from the hotel, which will take care of set-up and breakdown so you don't have to! You'll find the complete menu or available items along with prices attached to this document. Bon appetite!

- Go with your theme: A Hawaiian theme begs for pineapple and roast pork, while a Western theme would indicate a need for barbeque and beer
- Sandwich Bar complete with buns, deli meats and cheeses, and all the fixings. Make your own party sub by bringing a large baguette or two, slicing it length-wise horizontally then filling it up with all of your fixings and cutting it into individual sizes
- Grill anyone? Bring out the grill for some burgers, veggie burgers, brats, etc. *Note: All tents with grills must have a fire extinguisher in the tent. You MUST notify Emily at 904.332.6810 if you intend to have a grill so that we may allow ample space for it in accordance with the Fire Marshall rules.*
- Cut-up fruits and veggies are great, refreshing treat after a long day's ride
- Don't forget the salt! Everyone loves chips, pretzels, popcorn, salsa and all that other snacks
- After all that salt you may be craving sweets! Bring brownies, cupcakes, cookies or candy for dessert. You've burned enough calories today that you deserve a little treat
- Beverages and ice
- Take a load off and have your meals catered by the Plaza Resort & Spa! Please see the Catering Menu attached to this guide.

**For your team's digestive health please make sure that  
hot food stays hot and cold food stays cold**



# Team Tent Decorating Contest

Your team has worked really hard up to this point at fund raising, recruiting team members, and oh yeah...riding your bikes. But the fun isn't over yet, not by a long shot!

Who wants to sit around in Daytona in a tent that lacks personality? We know that your team is overflowing with spirit and fun so go ahead and show it. We dare you! This year we welcome you to participate in the first annual Great Team Tent Decorating Contest!

## RULES

- Your team is responsible for bringing their own decorations and taking them down.
- Flames and explosives are not festive
- Please don't damage the property-we always want to be invited back
- Remember that people of all ages will be at the Tour-please decorate in good taste

Use your creativity to make your tent look like yours, not everyone else's. A panel of judges will be visiting each tent between the hours of 3pm-4pm. The top tent will receive the coveted BEST TENT 2008 banner to display at the next year's event. The runners-up will receive a 2<sup>nd</sup> or 3<sup>rd</sup> place banner, too!

## Good Neighbor Policy

We want to make sure everyone has a comfortable, fun and relaxing experience. We ask that your team please adhere to the following good neighbor policies.

- Please keep trash and other items out of the main walkways and thoroughfare.

# Sample Team Tent Budget

To help you budget for your tent this year, here is a sample budget sheet for your use. Your team may have all these items or just a few-it is up to you!

ITEM	Price Per	Number Needed	Total
Tent	_____	_____	_____
Tables	_____	_____	_____
Chairs	_____	_____	_____
Snacks	_____	_____	_____
Beverages (Non Alcoholic)	_____	_____	_____
Beverages (Alcoholic)	_____	_____	_____
Ice	_____	_____	_____
Paper Products (Utensils, Cups, Plates, Napkins)	_____	_____	_____
Decorations	_____	_____	_____
Trash Bags	_____	_____	_____
Banner	_____	_____	_____

## **Sample Items You May Need**

\_\_\_\_\_ Tape

\_\_\_\_\_ Plates, Knives, Forks, Napkins

\_\_\_\_\_ Glasses

\_\_\_\_\_ Scissors

\_\_\_\_\_ Ribbon

\_\_\_\_\_ Water

\_\_\_\_\_ Table Drapes

\_\_\_\_\_ Balloons, helium, string

\_\_\_\_\_ Cutting Boards

\_\_\_\_\_ Serving utensils, large knives

\_\_\_\_\_ Team Banner

\_\_\_\_\_ Route Maps

\_\_\_\_\_ Safety Pins

**Questions? Call Team Coordinator Emily Rouse at  
904.332.6810 or [emily.rouse@fln.nmss.org](mailto:emily.rouse@fln.nmss.org).**

**See you at the 2008 Tent Village!**

# BIKE MS: PGA TOUR Cycle to the Shore 2008

## Team Tent Order Form

Team Name: \_\_\_\_\_

Team Captain: \_\_\_\_\_

Tent Captain: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Cell Phone (for Bike MS event weekend only): \_\_\_\_\_

*All tents are for use in the Tent Village in Daytona Beach at the Plaza Resort & Spa on Saturday, September 20<sup>th</sup>, 2008*

Table Seating	Tent Size	Price	Qty	Total
20	10X10	\$125.00		
40	20X20	\$235.00		
60	20X30	\$325.00		
80	20X40	\$375.00		
	Chairs	\$1.00 each		
8-10	Tables (8ft.)	\$7.50 each		
	Plastic White Tablecover	\$5.95 each		

Sales Tax (6 ½ %) \_\_\_\_\_

TOTAL: \_\_\_\_\_

**ORDER DEADLINE: August 20, 2008**

Please fax this sheet to 386.672.7576 or e-mail it to

[becky@kirbytentormond.com](mailto:becky@kirbytentormond.com)

Checks are made payable to: **Kirby Rentals, LLC**. If you would like to use a credit card please call Becky at Kirby Rental at 386.677.5302

Questions? Call Emily Rouse at 904-332-6810 or

Email [emily.rouse@fln.nmss.org](mailto:emily.rouse@fln.nmss.org)

**Bike MS: PGA TOUR Cycle to the Shore Tent Village Order Form**

Description	Serves 25	Quantity	Serves 50	Quantity	Serves 75	Quantity	Total
	people		people		people		
<b>Appetizers:</b>							
Wings (approx. 10 pcs. Per person)	\$70.00		\$135.00		\$200.00		
Nachos	\$40.00		\$75.00		\$110.00		
Chicken Fingers (approx. 3 pcs. Per person) served with BBQ or Honey Mustard Sauce*	\$45.00		\$85.00		\$130.00		
		*pls indicate sauce choice above		*pls indicate sauce choice above		*pls indicate sauce choice above	
<b>Platters:</b>							
Fruit Platter	\$45.00		\$85.00		\$130.00		
Veggie Platter	\$35.00		\$65.00		\$100.00		
Cheese Platter	\$70.00		\$135.00		\$200.00		
<b>Tray:</b>							
Cookies & Brownie Tray (approx. 2 pcs per person)	\$35.00		\$65.00		\$100.00		
B.B.Q. Pork (includes Buns)	\$30.00		\$55.00		\$85.00		
<b>Paper Products &amp; Utensils:</b>							
12 oz. Plastic Cups	\$5.00		\$8.00		\$13.00		
Paper Plates & Plastic Utensils	\$7.00		\$10.00		\$15.00		
Paper Napkins	\$2.00		\$4.00		\$6.00		
<b>Beverages:</b>							
	Price	Quantity	Indicate-Coke, Diet Coke, Sprite				Total
Can Soda (Coke, Diet Coke or Sprite)	\$12 case (24)						
Bottle Water	\$18 case (24)						
Powerade	\$20.40 case (24)						
<b>Miscellaneous Supplies:</b>							
	Price	Quantity					Total
10 lb bag of ice (does not include cooler)	\$2.25 each						
Garbage Bags	\$3.50						
Chafing Dish & 2 Sterno (includes Utensils)	\$10.00 each						
Contact Maureen Smith to Place Order (386) 267-1689-direct (386)253-7543-fax msmith@oceanwatersmanagement.com						Total Order Amount :	
						Add: State Sales Tax 6.5%:	
						Total Amount Due:	