



YOU ACCEPTED THE CHALLENGE AND NOW IT'S TIME TO PROVE IT!

Show us your SELFIE!

Share photos on social media using the hashtag #cycle2theshore!

WEEKEND CONTESTS

Get your team excited about riding and fundraising for Bike MS by setting a goal to win one of our **AWESOME** team contests!

Awards up for grabs in 2019

- Top Fundraising Teams
- Best Team Tent (1st, 2nd & 3rd place)
- Rookie Team of the Year
- Best Jersey
- Highest Fundraising Average

Take home the Sunshine Cup in 2019

The Top Fundraising Team will be presented with well-deserved prizes:

- Sunshine Cup
- 2020 leading ride spot

Cyclists' Choice: Favorite Rest Stop

Stop by the Customer Service Tent in Team Village after the ride on Day 1 to vote for your favorite Rest Stop!

Winners will be announced at the dinner program on Saturday night!

BECOME A VIP @ BIKE MS!

- Receive all Club K perks
 - FREE registration for next year's ride
 - Recognition throughout event weekend
 - 50 Phenom branded wearable
 - Front row parking
- 50 Phenoms – our PHENOMenal top 50 fundraisers.**
- Exclusive pre-ride check-in and reception
 - Commemorative Top Fundraiser Jersey
 - VIP parking at the ride start location
 - 10-minute massage for the ride weekend
 - Indoor overnight bike parking at the Daytona Hilton
- Club K – cyclists who raise \$1000 or more:**
- Last year, Bike MS®: PGA TOUR Cycle to the Shore raised over \$1 million, funding meaningful research initiatives, support services and fundamental programs for those affected by MS in North Florida. Check out how we recognize our dedicated fundraisers below!
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FAQs

Can my friends and family eat with me?

Absolutely! Meal and beverage wristbands for non-cyclists will be available for purchase for \$20 at the customer service tent on Saturday in Daytona Beach.

Where is the customer service tent in Daytona located?

The customer service tent is located directly outside the entrance of the bandshell and Team Village area outside of the Hilton.

Are massages available?

Yes, massages are available and cost \$1 per minute. You may purchase as many minutes as you like. Massage tables will be inside of the Hilton Daytona Beach Resort on Saturday and both finish lines (Northeast Florida Regional Airport & Marineland) on Sunday. Cash or Card accepted at all locations.

Can someone else pick up my packet at check-in?

Yes, as long as you have met your \$250 fundraising minimum.

What time do the One Way One Day shuttles leave?

Marineland: The shuttle to Marineland will leave at 2 and 8:30 p.m. on Saturday from the Hilton Daytona Beach Resort.

Northeast Florida Regional Airport: The shuttle to Northeast Florida Regional Airport will leave at 4:30 and 8:30 p.m. on Saturday from the Hilton Daytona Beach Resort.

Participants must request a shuttle seat upon registration. If you have not reserved a shuttle seat you can add your name to the first come, first serve waiting list at the customer service tent in Daytona on Saturday. Available seats are \$20 and are LIMITED.

CHECK IN / PACKET PICK UP

Upon check-in, you will receive your rider packet. This packet includes: luggage tag, rider number, bike number and a wristband.

NOTE: Each cyclist is only allowed to put one small carry-on size bag on the luggage truck. We recommend using a bag that will stand out among the rest (e.g. - not a black duffle bag).

Remember, each individual cyclist MUST meet the \$250 fundraising minimum requirement (in addition to the registration fee) in order to check-in, pick up his/her packet and participate in Bike MS. NO EXCEPTIONS.

Wednesday, November 12, 2019, 4–7 p.m.
Culhan's Irish Pub
9720 Deer Lake Court
Jacksonville, FL 32246

Friday, November 22, 2019, 3–7 p.m.
Hampton Inn & Suites
13950 Village Lake Circle
Jacksonville, FL 32258

Saturday, November 23, 2019
6 a.m. at Northeast Florida Regional Airport and 7 a.m. at Marineland

Need more time to meet your goal?
The fundraising deadline to qualify for prizes is Monday, December 23, 2019.

VIEW ALL PHOTOS FROM THE WEEKEND ON THE BIKE MS: PGA TOUR CYCLE TO THE SHORE FACEBOOK PAGE.

Team Photo sessions will take place at 6:30 a.m. on Saturday at Northeast Florida Regional Airport and 7:30 a.m. at Marineland.

Check with your Team Captain to see when and where your team plans to meet. Once your team is corralled, you may enter the line for a team photo under the main tent. The official Bike MS Volunteer Photographer Team will snap some photos and make them available for download at no charge.



FREE PHOTOS!



THANK YOU TO OUR GENEROUS SPONSORS!

TITLE SPONSOR:



LOCAL SPONSORS:



SAFETY FIRST

Do I have to wear a helmet?

Yes.

Weather?

We ride rain or shine. However, we have a comprehensive weather safety plan.

What kind of road support is provided?

Our route is fully supported. There are rest stops every 10-15 miles, refreshments, restrooms, SAG vehicles, medical staff and bicycle repair vans.

What is SAG?

Safety and Gear vehicles will be on the route all day to pick up weary or injured cyclists. SAG will take you to the closest rest stop. SAG will not take you directly to the finish line.

When will I get a copy of the route?

Ride with GPS links are available at bikems.org. Turn by turn directions will also be available at the registration tent the morning of the ride.

Can my family ride along the route with me in their car?

No, but they can meet you at the finish line on Day 1 and Day 2.

BEFORE YOU RIDE

SATURDAY MORNING 411 LONG ROUTE 65M/87M/100M

*Century Route Start Location

- The 65m, 87m and century routes will start at Northeast Florida Regional Airport. Here, parking opens at 5 a.m., check-in opens at 6 a.m. and the ride begins at 7:30 a.m.
- Parking: Arrive early. The earlier you arrive, the less traffic you'll experience and the sooner you'll be at the start line!

Northeast Florida Regional Airport

4900 US-1
St. Augustine, FL 32095

SHORT ROUTE 36M/59M/70M

- The 36m, 59m and 70m routes will start at Marineland. Here, parking opens at 6:30 a.m., check-in opens at 7 a.m. and the ride begins at 8:30 a.m.

Marineland

9600 N. Oceanshore Blvd.
St. Augustine, FL 32080

WEEKEND GUIDE NOVEMBER 23-24, 2019



Everything you need to know about the weekend of Bike MS® — right in the pocket of your jersey!

WEEKEND GUIDE

NOVEMBER 23-24, 2019

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THANK YOU TO OUR PREMIER NATIONAL SPONSOR:

PRIMAL

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ROUTE AND REST STOPS

The Bike MS®: PGA TOUR Cycle to the Shore route is now compatible with turn by turn GPS directions. See full routes here: bit.ly/2019CycletotheShore

DAY 1: ROUTE OPTIONS:

- 100 Miles =
- 87 Miles =
- 70 Miles =
- 65 Miles =
- 59 Miles =
- 36 Miles =



DAY 2: ROUTE OPTIONS:

- 60 Miles =
- 36 Miles =



TEAM VILLAGE

Team Village Celebration

Team Village is one of the most anticipated moments of Bike MS®: PGA TOUR Cycle to the Shore! Teams gather at the finish line alongside the Daytona Beach Boardwalk, cheering on cyclists and celebrating. Teams go all-out on tent decorations and themes, competing for bragging rights and the coveted “Best Team Tent” title.

All cyclists are welcome!

Rider Oasis is located in Team Village where all cyclists can enjoy lunch & Left Hand beer.

Massages

Massage therapists will be providing massages for \$1/minute in Daytona on Day 1 and at Northeast Florida Regional Airport on Day 2. Cash and credit card are both accepted forms of payment.



SCHEDULE OF EVENTS

You’ve trained hard. You’ve fundraised vigorously. Now it’s time to ride toward a world free of MS and celebrate your amazing accomplishments!

SATURDAY, NOVEMBER 23 — DAY ONE

Northeast Florida

Regional Airport - Start Line

- 5 a.m. Parking lot opens
- 6 a.m. Cyclist check-in
- Breakfast
- 6:30 a.m. Team photos under main tent
- 7:30 a.m. Ride begins @ Northeast Florida Regional Airport

Marineland - Start Line

- 6:30 a.m. Parking lot opens
- 7 a.m. Cyclist check-in
- Breakfast
- 7:30 a.m. Team photos
- 8:30 a.m. Ride begins @ Marineland

Hilton, Daytona Beach - Finish Line

- 10 a.m. – 5 p.m. Team Village celebration
- Messages available inside of the Hilton Daytona Beach Resort
- Lunch available in the Rider Oasis tent
- 12 – 8 p.m. Left Hand beer tent open
- 1 – 3 p.m. Team Photos (meet at team village entrance)
- 2 p.m. One Way/One Day shuttle departs and stops at Marineland
- Century Loop closes
- One Way/One Day shuttle departs and stops at Northeast Florida Regional Airport
- Route Closes
- Dinner, outside in Team Village
- Awards Recognition in Team Village: Best Team Tent, Rookie Team of the Year, and a LIVE jersey contest (new this year!)
- Live Music – Team Village Celebration continues
- Team Village closes
- One Way/One Day shuttle departs for Marineland and Northeast Florida Regional Airport from Daytona

SUNDAY, NOVEMBER 24 — DAY TWO

- 5:30 a.m. Breakfast, outside in Team Village
- 7:30 a.m. Ride begins (waves will leave in 5 min. intervals)
- 11 a.m. Finish line celebration @ Northeast Florida Regional Airport
- Finish line celebration @ Marineland

RULES OF THE ROAD

- Obey all traffic laws
- All cyclists must wear a helmet
- Ride single file
- Pass on the left
- Do not detour from the marked bike route
- Do not text and ride
- Drink plenty of liquids to avoid dehydration
- Never ride while under the influence of alcohol or drugs
- Never ride using headsets/headphones
- When approaching a rider ahead of you, be sure to give advance verbal warning

Questions?

Please contact us at 855-372-1331 or FundraisingSupport@nmss.org.

Rider Support Line during the weekend:
872-2-CURE-MS (872-228-7967)